



PHILL TARLING

INTELLIGENT STYLING

New Client Consultation Form



Client Name
Consultation Date
Styling Date
Location
Follow Up
Feedback Form

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There's no better investment,
than investing in yourself

Phill

Let's Get
Started





General Information

Contact Data

Name :

Address :

Phone :

Email :

Do you have any previous experience with a Stylist/shopper?

Yes No

Measurements

Age

Height

Dress top

Dress bottom

Bra

Suit Jacket

size

Shoulder

Collar

Waist

Inside leg

Shoe

Hair Colour

Eye Colour

Skin Tone

Anything Noteworthy about your body shape?

Short body

Long body

Long arms

How would you describe your body Shape?

Men:

Athletic/inverted triangle

Rectangle (symmetrical)

Triangle (dad bod)

Trapezoid (perfect shape!)

Oval (apple shape)

Women:

Pear (heavier hips and thighs)

Apple (heavier around middle)

Hourglass (symmetrical)

Strawberry (top heavy)

Slender (straight up and down)



Further Information

Silver or Gold jewellery?

Silver Gold

What heels do you wear?

Low Mid High

Are there any priority clothes/outfits/items you need to buy?

Four empty lines for writing responses.

What 5 things would you like to gain from your styling session?

Five empty lines for writing responses.

Would you be prepared for parts of this session to be posted to my social media?

Yes No

If Yes please add your personal links.

Four empty lines for writing responses, preceded by social media icons: Facebook, YouTube, Instagram, and Twitter.

Pierced ears?

Yes No

What shoes do you wear?

Two empty lines for writing responses.

Buying clothes for a special occasion or a general update?

Two empty lines for writing responses.

How would you describe your current style?

Four empty lines for writing responses.

When you open your wardrobe and you looks at your clothes what words come to mind?

Four empty lines for writing responses.

Do they reflect how you want to look?

Yes No

Is there any simple solutions to change this?

Four empty lines for writing responses.



The New You

How would you describe your ideal/future style?

What type of clothes do you wear?

What type of clothes would you like to wear?

What style/trends/patterns/colours do you NOT like and Why

Style

Trends

Patterns

Colours

Why

Are there any celebrities or personalities who's sense of style you admire?

What style/trends/patterns/colours do you like?

Style	<input type="text"/>
Trends	<input type="text"/>
Patterns	<input type="text"/>
Colours	<input type="text"/>

Do you have favourite styles & colours?

Why

Do you know what colours flatter you the most



The New You

Are there any colours you wear and people always comment?

Are you open to trying new colours

Yes No

How would you describe your personality in 3 words.

What shopping mistakes do you regularly make and why?

What areas you would like to...

1. Draw attention

2. Disquise

What shops do you like & regularly purchase from?

1.
2.
3.
4.
5.

What shops do you dislike?

- 1.
- 2.
- 3.
- 4.
- 5.

What is your clothing budget?

What are your expectations from a styling session?

- 1.
- 2.
- 3.
- 4.
- 5.

Are there any additional elements you'd like me to consider?



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