

# THE IMAGE COACH

ELEVATE PRESENCE,  
AUTHORITY & IMPACT



*Phil Tarling*





# THE STYLE COACH

”

Style is learned. Learn  
from the best in business”

– **Phill Tarling.**

Drawing on 30 years of experience styling high-profile individuals, I go beyond clothes, I shape perception. Whether refining personal image or coaching confidence in high-stakes moments, **I don't just dress people—I prepare them to be seen, and remembered.**



# The Image Coaching

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Perception  
IS Power



## The Problem

If your image doesn't match your expertise, you risk being overlooked. Leaders who look the part communicate authority before they even speak.

## The Solution

I create streamlined, multifunctional wardrobes for high-performing professionals, ensuring they always project confidence and credibility. With over 30 years of experience, I align personal style with ambition—so you don't just dress better, you lead with greater impact.

***Your greatest investment is in yourself!***



# Services That Elevate Leadership Presence...

## **1. Onboarding for Executive Hires:**

Equip executives with a refined image that aligns with your company's brand, ensuring they make an immediate, powerful impression.

## **2. Personal Styling for Professionals:**

When employees struggle with presentation, it affects perception. I provide expert styling sessions that build confidence, ensuring they visually represent success.

## **3. Corporate Photos That Speak Volumes:**

A strong personal brand starts with the right image. I work with an elite team of photographers, videographers, and grooming experts to capture leadership at its best.

***Let's ensure  
your team is  
prepared to  
be seen***





# Lunch & Style Coach

A High-Impact  
Workshop  
is Power!



*This isn't just a wardrobe  
reset, it's a game-changer  
for confidence and impact.*

In just one lunch break, I deliver a powerful session designed for those who wouldn't normally engage with a stylist.

## Key Takeaways include:

**Immediate Impact** – Practical tips for instant improvement.

**Confidence Boosting** – Style choices that enhance authority and influence.

**Efficiency & Ease** – Strategies to simplify dressing well.

**Authenticity & Presence** – Aligning appearance with ambition.

**The Psychology of Style** – Small tweaks that change perception.

**Style Smarter, Not Harder** – Making informed choices without the hassle.

**Lasting Transformation** – A mindset shift that redefines self-presentation.





# The Image Coach

## Why Now?

### The Market Opportunity

- ✓ Unshakable Authority – Your image should reinforce your expertise, not undermine it. If you don't look the part, you risk being overlooked.
- ✓ Effortless Impact – High-performers don't have time for trial and error. My process ensures you always look sharp, with zero hassle.
- ✓ Respect Without Question – First impressions are instant. A refined presence commands attention, removes doubt, and earns trust.

***Your best decision is about to happen.***





# The Image Coach Difference

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**I create a results-driven image that strengthens leadership, authority, and influence. Your wardrobe isn't just about clothes—it's a strategic tool for success. My service eliminates decision fatigue and ensures you're always prepared for high-stakes moments.**

## **What Clients Say:**

**"I was stuck in a rut—this changed everything."**

**"I used to dread dressing for important meetings—now I walk in knowing I look the part."**

**"From the moment we met, I felt completely at ease."**



# THE NEXT STEP

## LETS MAKE IT HAPPEN!

**Your image is a strategic advantage  
—don't leave it to chance.**

- Ready to step into a more confident, authoritative version of yourself?
- Want to ensure your team looks as sharp as they perform?
- Need a seamless, time-efficient solution to refine your presence?

**Let's talk. Set a date, take action, and see  
the results for yourself.**

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